



Building Success. Together.

ABA Professional Certifications – An Overview

ABA Professional Certifications

Individual Recognition.
Institutional Impact.

aba.com/Certifications



American
Bankers
Association®

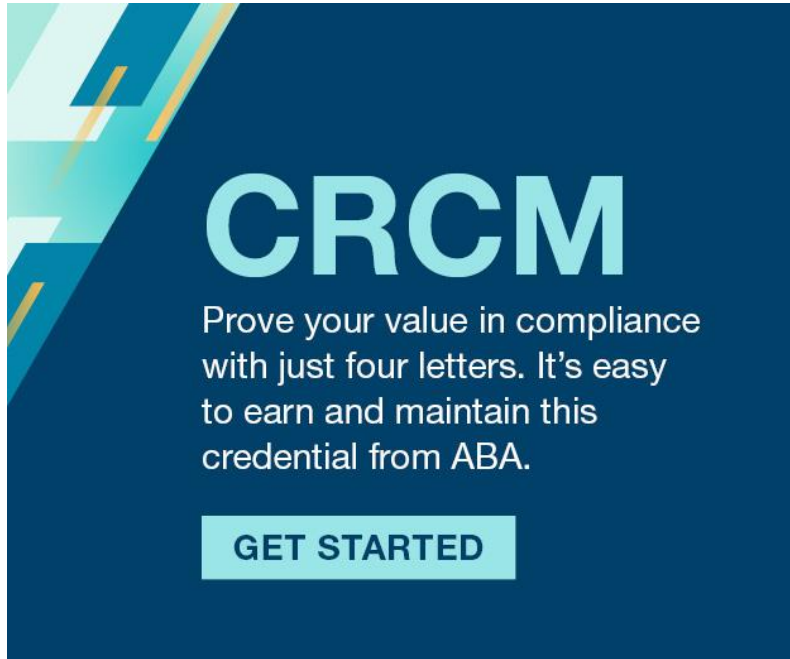
6 active professional certifications

2,000 exams administered annually

13,600 certified professionals



Certified Regulatory Compliance Manager (CRCM)

A dark blue rectangular graphic with a light blue and yellow geometric pattern on the left side. The text 'CRCM' is prominently displayed in large, light blue, sans-serif font. Below it, in a smaller white font, is the text 'Prove your value in compliance with just four letters. It's easy to earn and maintain this credential from ABA.' At the bottom, there is a light blue button with the text 'GET STARTED' in dark blue, uppercase letters.

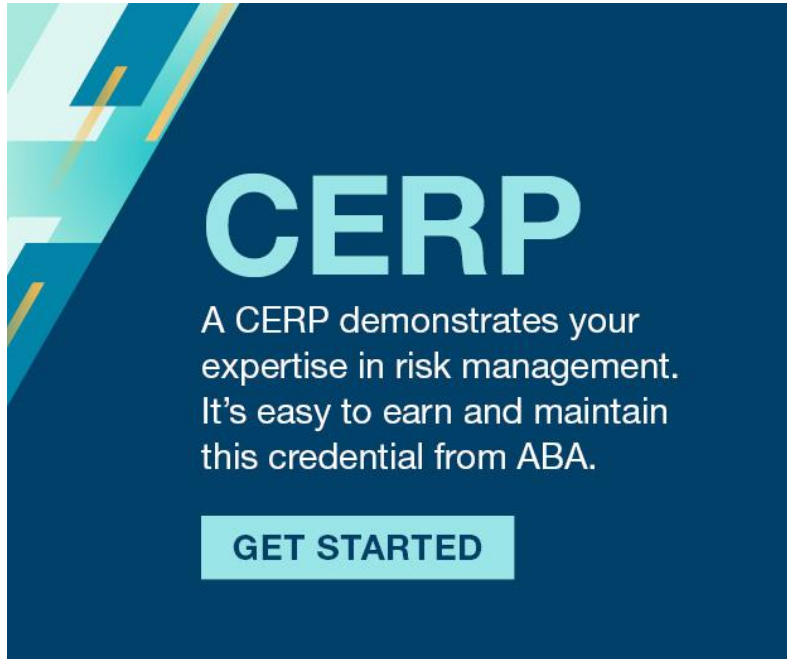
CRCM

Prove your value in compliance with just four letters. It's easy to earn and maintain this credential from ABA.

GET STARTED

- 6,126 active CRCM's
- Industry's most-recognized compliance credential
- Regulator participation and validation
- Highly desired for new compliance jobs and promotions

Certified Enterprise Risk Professional (CERP)

A promotional graphic for the Certified Enterprise Risk Professional (CERP) certification. It features a dark blue background with a light blue and yellow geometric design on the left side. The word "CERP" is written in large, light blue, sans-serif capital letters. Below it, the text "A CERP demonstrates your expertise in risk management. It's easy to earn and maintain this credential from ABA." is written in a smaller, white, sans-serif font. At the bottom, there is a light blue rectangular button with the text "GET STARTED" in dark blue, sans-serif capital letters.

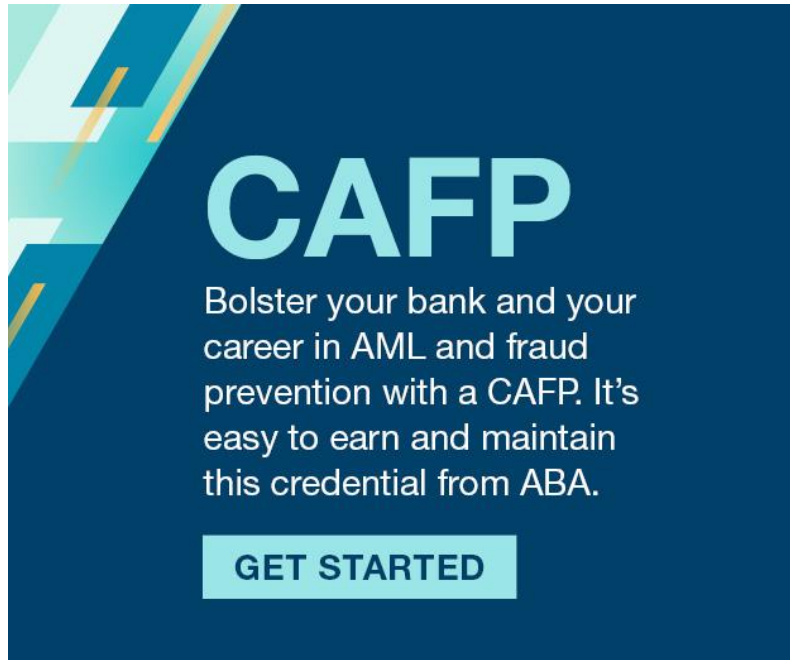
CERP

A CERP demonstrates your expertise in risk management. It's easy to earn and maintain this credential from ABA.

GET STARTED

- 593 Active CERP's
- ABA's newest professional certification; created in 2018
- First-ever industry certification focused on enterprise risk management
- Fastest growing certification – average 24% YOY growth over the last 4 years

Certified AML & Fraud Professional (CAFP)

A promotional graphic for the Certified AML & Fraud Professional (CAFP) credential. It features a dark blue background with a light blue and yellow geometric design on the left side. The text is white and light blue.

CAFP

Bolster your bank and your career in AML and fraud prevention with a CAFP. It's easy to earn and maintain this credential from ABA.

GET STARTED

- 461 Active CAFP's
- Industry's only financial crimes credential focused on the synergies between BSA/AML, fraud, and cyber-enabled crimes
- Exclusive focus on US banks and US banking law and regulations

Certified Trust and Fiduciary Advisor (CTFA)



- 5,086 Active CTFA's
- Revised and updated in 2019 in recognition of the expansion of fiduciary responsibilities of trust professionals
- Exclusive focus on holistic wealth management

Certified IRA Services Professional (CISP)

CISP



The Industry IRA Experts

- 721 Active CISP's
- Only industry certification geared for IRA-services professionals

Certified Financial Marketing Professional (CFMP)



- 300 Active CFMP's
- Focused on setting up bank marketing professionals for executive leadership roles

Value of Certification

Professional Validation

Industry Recognition

Career Advancement

Resources to prepare and maintain

Prep Resources:

- ABA Online Training and Certificate Programs
- ABA Virtual and in-Person Schools
- Internal Bank Training

Continuing Education Resources:

- Webinars/Learning Lunches – ABA and others
- Conferences – ABA and others

Questions?
certifications@aba.com