



# SPIRIT OF BANKING



**JUNE 2024**



## **Unlocking Homeownership: Empowering Communities through Housing Education**

In celebration of American Housing Month, ABA Foundation has launched a free, new campaign, [\*\*Unlocking Homeownership: Empowering Communities through Housing Education\*\*](#). Through this campaign, the Foundation aims to mobilize the banking industry to provide homeownership education and

counseling.

[\*\*Unlocking Homeownership\*\*](#) offers free resources from the Foundation in partnership with NeighborWorks® America and Rebuilding Together Tampa Bay. Your bank can help expand education on the home-buying process and home-retainment, building on beneficial partnerships with community groups and housing counseling organizations.

Together, we can advance our shared vision of building thriving communities where everyone can realize the dream of homeownership and wealth generation. [\*\*Register for free now.\*\*](#)



## **Informing Consumers on the Homebuying Process**

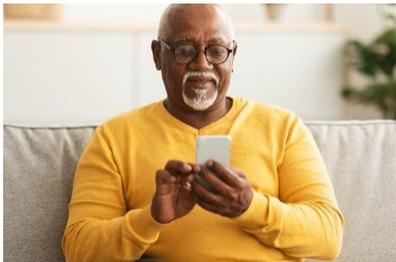
Purchasing a home is exciting! However, many Americans are financially unprepared, unfamiliar with the mortgage loan process, or simply unable to sustain homeownership.

ABA Foundation's Melissa Murray [\*\*shares her personal story\*\*](#) of losing her home to foreclosure—highlighting the need for homeownership education and how banks can play a role in educating their customers. [\*\*Read the article.\*\*](#)



### **The Clock is Ticking - Enter the 2024 ABA Foundation Community Commitment Awards**

It's time to recognize banker-driven initiatives that incite positive change and address community needs. [Nominate a program](#) by July 1 in up to seven distinct award categories, or nominate a current non-CEO bank employee for the George Bailey Distinguished Service Award – designed to recognize individuals who go above and beyond. [Submit your entry today!](#)



### **Teaming Up Against Elder Fraud**

World Elder Abuse Awareness Day was on June 15. Teaming up with the FBI and the Financial Crimes Enforcement Network, ABA Foundation hosted a webinar discussing the current elder fraud landscape. Uncover findings from a recent [FinCEN trend analysis](#) and the [FBI's 2023 Elder Fraud Report](#). The webinar also reviewed how banks can partner with federal agents to protect older customers. Check out the ABA Foundation's suite of elder fraud resources at [aba.com/OlderAmericans](https://aba.com/OlderAmericans).



### **Financial Literacy Day on Capitol Hill**

ABA Foundation has joined Jump\$start and the National Endowment for Financial Education for [Financial Literacy Day on Capitol Hill](#). More than 50 Jump\$start Coalition National Partners have helped spread the word to members of Congress about the need for effective financial education. [Learn more.](#)

