

Speaker FAQs: ABA Risk and Compliance Conference 2025

In Person: June 10-13, 2025, Indiana Convention Center, Indianapolis, IN Remote Attendees: Platform Opens June 9, 2025; General Sessions Live-Streamed; Concurrent Sessions will be posted within 72 hours after they are recorded.

KEY STAFF CONTACTS:

- Registration/Hotel Questions: Michelle Wynter (lead) <u>mwynter@aba.com</u>; Sade Avery <u>savery@aba.com</u>
- Program Coordinator (Bio, Headshot and Speaker Release): TiJuanna Smith, tijuans@aba.com
- Program Vice President (Primary contact for program): Dorothy A. Friedlander, dfriedla@aba.com
- Program Manager (Speaker logistics) Kati Brown, Program Manager, kbrown@aba.com

IMI	MED	IATE A	ACTION	ITEMS

Action #1: Register for the Conference

Speakers receive a nontransferable, complimentary registration.

Selfregistration is required. **Step 1:** Go to www.aba.com/RCC - and click Register, using the Chrome Browser for the best result.

Step 2: Sign into your aba.com account to continue the registration process using the provided link. Make sure to confirm your information that pre-populates the registration form. If you don't have an ABA login, you will need to create an account. If someone is registering for you, you must have them use YOUR credentials to register (they will need to have access to your email account) or you won't end up registered.

Step 3: The next screen is asking for registration consent. Please click both boxes to proceed.

Step 4: Select Registration Type: **Speaker**

Step 5: Select the "Session" which is defined as "Risk and Compliance Conference In Person All Access-Registration"

Step 6: Put your coupon code in the box to zero out the fee. Note that if you are bringing your spouse/guest, the coupon code will not zero out that fee. When you type in the coupon code, do not cut and paste it - type the code into the box with no spaces before or after the dash.

Speaker Code: ABARCCSPK25-0648. You will receive confirmation via email.

Action #2: Book Your Hotel Room

Use this link to register in the ABA's VIP Block (in one of our hotel options). While not required, registering within the VIP block ensures you will be in our protected block, at your choice of conference hotels, at the conference rate.

https://jems.jspargo.com/jemscfw/Housing/Default.aspx?ShowId=635&AppType=VIP

Action #3: Sign Speaker Release Form

Look for an email from Ironclad.

ABA's Speaker Release allows ABA to:

- Video record your presentation, post the non-downloadable recording on the virtual
 conference platform and have it accessible, on-demand on the conference virtual platform,
 (accessible only by registered attendees until September 15, 2025. Videos are not
 downloadable, but materials will be)
 - Provide your handouts to attendees through our mobile app and conference platform.
- Include your name/biography/headshot through our mobile app and conference platform.
- Use clips from non-government speaker sessions for future conference marketing.
- For government speaker sessions, use unedited clips for ABA news postings only, not marketing.

Releases are required to speak. Most issues with our standard release can be resolved - please contact Dorothy Friedlander (dfriedla@aba.com) to discuss options.

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Action #4: Upload Your Headshot/Bio Deadline: May 19, 2025: Upload bios and headshots using our special link:

https://aba.qualtrics.com/jfe/form/SV_6MbADEMCf0xIUK2

PREPARING FOR YOUR SESSION

PPT Presentations

Sessions are not required to have a PowerPoint presentation as we are emphasizing a 'talk show' session style for conference concurrent sessions.

Download the PPT template from the speaker resources webpage. If you decide a PPT Presentation is needed, we are only accepting a single/combined PPT representing the entire panel. All presentations, on the ABA PPT template are due via email to Dorothy Friedlander – dfriedla@aba.com for final approval by May 19, 2025

Please notify us of embedded sound or video clips, or if you are using Apple-based software prior to your arrival so the appropriate equipment can be ordered for you.

Presentation laptops will be provided in all sessions. Please do not bring your own laptop as connection issues would likely result. **Questions? Contact Dorothy Friedlander at dfriedla@aba.com.**

- Concurrent session speakers will operate their own presentation off of ABA-provided laptops.
- General session presentations will be run by our production team with the speakers cueing slides by remote control from the stage.

Room Set Up and A/V

If you require something outside our planned set-up, please email dfriedla@aba.com well in advance of your session. Last minute requests cannot be accommodated and all requests will be approved based on logistical concerns and budget.

<u>Set Up: CONCURRENT SESSIONS</u> (NOT live-streamed - cameras are only in the room to record the session.)

Presenters will present seated, 'talk show style' with chairs and side tables on a small platform at the front of the room (no panelists' table). In addition, there will be a screen(s), LCD projector and an ABA-provided presentation laptop. A wireless remote will be provided to advance slides and wireless microphones will be provided for presenters. Audience Q&A is encouraged through the use of the standing microphone available in the center of the room.

All sessions have a repeat session - we will only record one of the two, requiring you to switch rooms between sessions. One session will be in a 'regular' session room and one session will be in our 'recording' room where the set up described above is upgraded specifically for the camera (white furniture, backdrop, etc.). In person audience experience should be the same for either session.

<u>Set Up: GENERAL SESSIONS</u> (General sessions are live-streamed and cameras will not only record the session but will also provide a video feed for live-streaming as well as magnify stage images for the in person audience.)

Presenters will be on a large stage with full production support. Expect a large screen as a backdrop along with two additional screens on either side of the stage. We avoid laptops on stage. Presentations will be driven by a remote which will cue the backstage computer. Wireless microphones will be provided to presenters and there will be a lectern for speakers who prefer speaking from a stationary position.

You will be given specific instructions on where to meet the day of your presentation. We may ask you to schedule a brief rehearsal/microphone check – you will be notified by Kati Brown (kbrown@aba.com)

ATTENDEE DEMOGRAPHICS AND SPEAKER EXPECTATIONS

This information will help you create a presentation in alignment with audience needs and conference objectives.

ATTENDEE PROFILE

Summary

Content relevancy relies on delivering advanced-level, indepth program content applicable to all sizes of institutions.

For 36 years, ABA produced the largest banking consumer compliance conference in the country. Additionally, for 10 years, ABA produced an all-encompassing risk conference providing a deep dive into the full range of financial, non-financial risks and credit risks. In 2023, ABA combined these two events to elevate the expertise of risk and compliance professionals as well as provide a one-stop-shop for new practices and trends. Now in its third year as a combined event, the ABA Risk and Compliance Conference (RCC) provides a forum for already collaborating entities to share innovative ideas and practices.

RCC's mission is to provide...

- Updated trends, tactics and solutions to improve the performance of **experienced** risk and compliance professionals;
- A means by which they can benchmark their practices;
- Deep and advanced level sessions covering financial, non-financial and credit risk;
- Deep and advanced level sessions on the full range of consumer compliance;
- Sessions applicable to and/or customized for all three lines of defense and to all asset sizes;
- Opportunities to exchange ideas with peers in their own job roles as well as peers across the risk and compliance spectrum.
- Direct access to the nation's top solutions-providers.
- Annually required CE credits for CERP and CRCM credits and CPE for in-person attendees.

Expected Attendance

Very experienced audience

65%-70% have over 10 years of experience.

Numbers

- 1,800-2,000 in-person attendees along with another 1,000+ remote attendees.
- General Sessions: between 1000-1500 attendees.
- Concurrent Sessions: 50-200 attendees.

Attendee Mix

- Most of our attendees are credentialed bankers (CRCMs, CERPs, Lawyers and CPA's).
- Our bankers hold titles of: Manager, Specialist, Analyst, Assistant Vice President, Vice President, Director, Senior Vice President, Executive Vice President, Deputy CCO, Deputy CRO, CCO, CRO.
- For compliance, bankers represent all three lines of defense, but primarily 2nd line; for risk most risk officers are in corporate risk governance/ERM units. We see a lot of QC and controls managers and some audit (mostly internal)

- Bankers represent 70-80% of our audience, representing the full range of asset sizes (percentages are approximate):
 - Below \$1B (20%);
 - \$1B-\$10B (25%);
 - \$10B-\$50B (15%)
 - Over \$50B (20%)
 - Non-bank (20%) (5% of those as federal government the rest are outside counsel, outside auditors, and premier compliance and risk service providers and consultants.)

Because of the level of experience of our audience, coupled with the wide range of bank asset sizes, presenters are asked to prepare in-depth presentations targeting a senior-level audience from all sizes of institutions (except where the session is targeting a particular audience segment.)

PRESENTER CHECKLIST

Getting Together to Plan Your Session

This conference does not host panels that offer individual presentations. All sessions have an integrated panel presentation, reflective of a planned, timed outline, dividing speaker roles among panelists. If there's a PPT, it is a single one, representing the entire panel.

Session-specific call(s) will be scheduled among panelists to ensure everyone is clear on the session learning objectives and to outline specific speaker roles. If you are a solo presenter, either an advisory board member or an ABA staff member will contact you directly to talk about your session outline. Contact Dorothy Friedlander at dfriedla@aba.com if you have not heard from your moderator before May 1.

Content Planning

The session description is your starting point. Your presentation, in collaboration with copresenters, must deliver what we are promising in the session description. You can update the description by contacting Dorothy Friedlander (dfriedla@aba.com).

Content checklist:

- Content flow format: The set up is in "Talk Show Style" moderator leads an
 interactive discussion, teeing up questions to cover key points. We can arrange an
 'interviewer' for solo speakers. Sessions are better received if they do not feature long
 individual presentations but a well planned conversation, following an outline, covering
 all learning objectives.
- Be Brief. Individual panelists should speak no longer than 5-7 minutes continuously.
- Go Deep and Tactical on a narrow range of sub-topics. The more granular the better.
- Most sessions are only 45 minutes. Limit the number of speakers to strengthen content depth. Ideal: two speakers with 1 moderator/speaker.
- Review your presentation for audience relevance and experience.
- IMPORTANT: Each presentation should include ideas on how to "right-scale" your practices to different sizes of banks.
- Solo speakers: We can provide a moderator who can tee-up questions for you,

creating an interactive dialogue. Contact Dorothy Friedlander to arrange (dfriedla@aba.com) Presentations should be new and unique to this event. o Provide sophisticated, cutting-edge and actionable tactics and ideas, along with supplemental materials if applicable. Keep Slides Simple - Avoid wordiness, complex graphics or animation. Provide only a single PPT for panels. All presenters' slides should be integrated and synchronized as part of the overall timed outline to eliminate redundancies and to keep the presentation focused. Avoid: o Reusing slides from other events. Providing overviews, historical lessons or review well-known information. This experienced audience expects the latest information and practices. They likely have already read/heard quite a bit about the topic area. Ask yourself – how can I improve the performance of experienced audience members? Execution o Your moderator will collect the slides and put them together to create a single, seamless presentation. Use of our conference PPT Template is required – download from the speaker resource webpage. This event is an in-person event with a remote live stream+ on-demand offering, session Logistics depending. The in-person event will operate as most traditional conferences do. However, most sessions will be recorded on-site to be added to the virtual on-demand platform for viewing by our remote attendees. Speakers will have to switch rooms for your repeat sessions. Some recordings will happen during the first occurrence of your session, and some will happen during the repeat session. Recording rooms will look different as they will be set to improve the recording with white furniture, backdrop and special lighting. **Speaker Dress Code Business Casual**. (No resort wear, t-shirts, jeans, shorts, flip flops, etc.) We do not expect business attire, but speakers should remember they will be filmed so appropriate business casual attire would be appropriate. Other Presenter Tips Speaker Tone: Civility is a conference standard. Political commentary and editorializing are prohibited. Be upbeat and energized - Smile. Please make eye contact with attendees and/or the camera and please do not read your notes. Speak clearly and slowly; pace between points. If you are being recorded, remember to look at the camera. Standing is permitted as long as you do not walk out of camera range. **Encourage questions throughout –** avoid holding questions until the end. Please put away your phone during your presentation. No answering emails/texting – it conveys lack of interest in the session or your co-panelists. (yes, this happens!)

Social Media Kit	Share your speaker journey via social media using our social media kit! We have graphics and suggested posts for LinkedIn and X https://socialpresskit.com/aba-risk#aba-risk-and-compliance-conference	
Conference Mobile App	Attendees using our mobile app can manage their conference schedule, view speaker bios, exhibitor information and session materials.	
	All attendees use this mobile app so please don't miss having your bio, headshot, presentation (and signed release to allow it all to be posted) completed.	
Session Room Assignments	The mobile app will have room assignments along with our printed schedule. You will not receive a separate email on room locations – please refer to the mobile app and/or our printed schedule on-site and leave plenty of time to locate your rooms prior to your session. You can expect access to the mobile app a few days before the conference.	
On-Site Speaker Meetings/Rehearsals	 To meet with your co-panelists at the Conference, you may reserve our "On-Call" meeting room on-site on a first-come-first-served basis. The sign-up schedule will be available at Registration. We will also have a speaker ready room which cannot be reserved but is a good place to meet. There are no rehearsal rooms available. If you have a special need for a rehearsal, please contact Kati Brown (kbrown@aba.com) in advance of the Conference to explore options. 	

Thank you for participating in this industry-important event.