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Roll Sound, Action! Lights, Camera, Save! is Back

ABA Foundation's [Lights, Camera, Save!](#) program is back.

Empower teens in your community by hosting a free video contest — let their creativity and financial savvy step into the spotlight. The contest entry period begins Oct. 1. Register for free, and you'll have full access to all the tools you need to promote your local

contest. For even more background on Lights, Camera, Save!, [watch this recent webinar recording](#). Ready to help the next generation show off their skills? [Register for the Lights, Camera, Save! contest](#) today.



Free Videos to Educate Customers on Scams

October is Cybersecurity Awareness Month, and there's no better time to share ways to avoid scams while safeguarding financial assets. ABA Foundation's [Safe Banking for Seniors](#) program has several resources to help you raise awareness and educate your customers. [Register for free](#) to access one-minute videos

on impostor, lottery, money mule, romance and tech support scams. For additional resources on protecting older customers, please visit aba.com/olderAmericans.



Turning the Tide on Financial Literacy

Making sure everyone has the financial knowledge they need to succeed is a top priority for ABA and our members. In that spirit, ABA Foundation is holding a free, two-part webinar series to examine the state of financial literacy and explore opportunities for banks to advance solutions in their communities.

Part 1: [Watch the recording](#) of the Sept. 20 webinar.

Part 2: [Register for the Oct. 4 webinar](#).



Six Ways to Combat Financial Illiteracy

Check out the step-by-step guide in the latest issue of the ABA Banking Journal. It provides six easy reminders of how bankers can make great strides in their community's financial education journey. Education is not a one-time action; it requires constant engagement and learning! [Get tips from ABA Foundation](#).

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