



MAY 2023

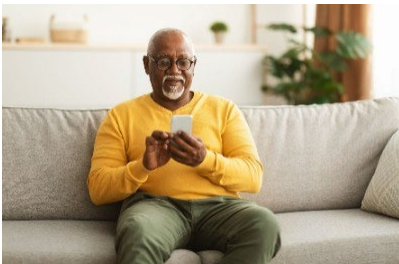


ABA Foundation Reaches Million Milestone

In January, the ABA Foundation announced an industry-wide goal to help five million Americans access pathways to prosperity through financial education by 2026. In less than six months, over 600 banks have signed onto Foundation programs and have collectively pledged to help over one million people access financial education and counseling.

We are grateful for your support and commitment to improve the financial health of your customers and communities. If you haven't yet signed onto this industry-wide movement, register at aba.com/FinEd.

How can we help you next? Let us know in [this short survey](#).



Free Webinar on Recognizing Elder Financial Exploitation

Elder financial exploitation affects an estimated 10-20% of older adults and leads to billions of dollars in losses each year. These abuses have spiked over the past few years at alarming rates. Often, bankers are the first ones to notice suspicious activities and are well positioned to combat these crimes.

In recognition of World Elder Abuse Awareness Day, join ABA Foundation and the Department of Justice for [a free webinar](#) on June 14 to learn how to recognize behavioral and financial red flags.

[Register now.](#)



2023 ABA Foundation Community Commitment Awards

The [Community Commitment Awards](#) spotlight banks that continue the tradition of excellence in community outreach – and we want to recognize you! Banks of all asset sizes and charters are eligible to enter in up to seven award categories. Bankers can also nominate a current non-CEO bank employee for the George Bailey Distinguished Service Award. A panel of experts in each category will judge the Community Commitment Awards, and winners will be honored during ABA's Annual Convention this October. [Apply now!](#)

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Webinar Series: CRA Programs, Economic Growth and Lasting Community Change

Join a business-focused [webinar series](#) to learn about the benefits of identifying community needs, and forming effective community partnerships to meet those needs, while complementing your bank's strengths and business strategy. Learn how to develop a CRA business plan and more. [Register today!](#)



Celebrate Military Appreciation Month

May is Military Appreciation Month. Here are a few ways you can celebrate and support our valued service members and their families:

- 1. Participate in a parade or event this Memorial Day:** Honor our fallen heroes at local parades and celebratory events. Consider participating in a wreath-laying ceremony in your community.
- 2. Host a volunteer activity:** Invite your employees to support the military community by volunteering at a VA hospital or veteran's shelter. You can also assemble a military care package for active duty service members with letters, snacks and games.
- 3. Support organizations that serve and support military families:** Consider partnering with or donating to the [Association of Military Banks of America](#), [Military Family Advisory Network](#) and [Wounded Warrior Project](#) – organizations that promote financial health and well-being in the military community.



Banks in the Spotlight: Corporate Responsibility at Work

In observance of Military Appreciation month, we're spotlighting F&M Bank in Clarksville, Tenn., a [2022 ABA Foundation Community Commitment Award winner!](#) Through their unique military initiative, Operation: Partners Serve 2.0, F&M Bank works to combat food insecurities that affect nearly one-third of military families. They also specialize in providing veterans and their families with financial education and services. [Watch the video!](#)

