



SPIRIT OF BANKING



APRIL 2024



Join Us for Financial Literacy Month and Teach Children to Save Day

April is stacked! It's Financial Literacy Month and [Teach Children to Save Day](#) is April 25 — your bank can prepare with free tools and resources from the ABA Foundation.

What's new with Teach Children to Save? [Join our free webinar on April 22](#) to get a preview of updated materials and hear banker success stories. Register for the webinar.

Get more ideas and best practices for Financial Literacy Month from the latest episode of the [ABA Banking Journal podcast](#) featuring the Foundation's own Kelsey Havemann and Lindsay Torrico, and [this article on educating clients](#) from age 7 to 70.

Plus, there's the [ABA members-only toolkit](#) featuring new ready-to-post social graphics highlighting resources for Financial Literacy Month.



Mark Your Calendar: Community Commitment Awards Entry Period Opens May 1

The ABA Foundation's [Community Commitment Awards](#) begins accepting entries May 1. This national program celebrates America's banks and their dedication to the people and places they serve. The Foundation wants to recognize banker-driven programs and initiatives that give back to consumers and communities. The entry period ends July 1.



Upcoming Webinars

May 1: Tackling Money Mules

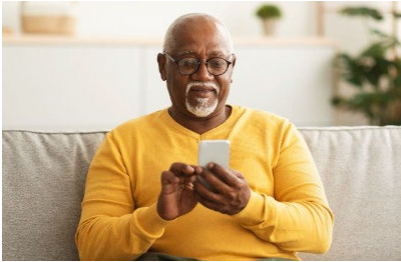
Join the Department of Justice, United States Postal Inspection Service and ABA Foundation for a [critical discussion on money mule scams](#). Attendees will learn how to identify and stop money mules, ways to educate consumers about scams, and the details of the Money Mule initiative launched by the Department of Justice and other government agencies. [Register now.](#)

May 21: Driving Transformative Community Solutions: Lessons from Community Commitment Award Winners

Hear from previous winners of the Community Commitment Awards on how they created their winning programs around affordable housing, economic inclusion and financial empowerment.

[Register now.](#)

This is the final webinar in a series focusing on [community-driven banking](#). Miss the previous webinars? You can still view [Understanding the Financial Needs & Trauma of Your Customers](#) and [Building & Restoring Trust Through Community Conversations](#) on-demand.



Older Americans Month Just Around the Corner in May

Older Americans Month is weeks away. The ABA Foundation is your one-stop shop for [resources focused on America's seniors](#), whether your bank is looking to lead community workshops about scams or financial caregiving, train staff on combating elder financial exploitation, partner with law enforcement and adult protective services, and more. Visit [Aba.com/OlderAmericans](#). Questions? Contact ABA Foundation's [Sam Kunjukunju](#).



Banks in the Spotlight: Corporate Responsibility at Work

This month, we spotlight the [2023 ABA Foundation Community Commitment Award winner](#) for Financial Education: Bank of Guam, Hagåtña, Guam. As part of its Bank of Guam Financial Empowerment Program, bank staff led over 1,000 community financial education presentations on basic financial literacy, debt management, wealth accumulation and asset building, and small-business development.

These sessions provided education and support to the most vulnerable, including students from low-income communities, non-profit organizations serving battered women and reformed prisoners, those with disabilities and more. The program reached more than 15,000 high school students, 3,000 young children and more than 5,000 adults.

