



OCTOBER 2023



### Today is the 20<sup>th</sup> Anniversary of Get Smart About Credit Day!

Join the celebration and help spread the word about financial literacy! [Register now](#) to gain access to our Communications Toolkits that will help you instantly make a Get Smart About Credit social post or advertise your Lights, Camera, Save! campaign with one of our videos. Planning a lesson in your community? Check out our newest turnkey Get Smart lesson, Paychecks to Prosperity — with a PowerPoint, facilitator's guide and our first ever "train the trainer" video designed just for you. [Sign up today](#) for Get Smart or Lights, Camera, Save! and share financial education tips in your community!



### Prepare for National Family Caregiver Month

In line with November being all about family, thankfulness and togetherness, it's also National Family Caregiver Month! There are an estimated 48 million caregivers supporting adults in the United States, with about 87% providing care for people ages 50 and older. With Thanksgiving just a month away, there's no better time to share information about financial caregiving to support your customers. The ABA Foundation's [Safe Banking for Seniors](#) program offers free videos, social graphics, presentations and more to help you and your communities plan and prepare to manage a loved one's finances. Register for free at [aba.com/Seniors](http://aba.com/Seniors). Also check out [aba.com/Caregiving](http://aba.com/Caregiving) for consumer tips. Need help? Contact [Sam Kunjukunju](#) at the ABA Foundation.



### Join the Industry Call to Action: Support Our Nation's Veterans

With Veterans Day quickly approaching, there are many ways for financial institutions to show support for America's veterans. One impactful way is to join the Veteran Benefits Banking Program (VBBP) — a program led by the Association of Military Banks of America and the U.S. Department of Veterans Affairs to help veterans get banked and access financial counseling services. To date, the VBBP has already helped more than 250,000 veterans gain access to the banking system. The ABA Foundation is encouraging banks of all sizes to join this effort and demonstrate the industry's commitment to those who have given our nation so much. [Learn more.](#)



## ABA Foundation Spotlights Power of Community at ABA Convention

The ABA Foundation hosted several inspiring sessions spotlighting the power of community and economic change at the ABA Annual Convention in Nashville on Oct. 10. The Foundation also celebrated and recognized [Community Commitment Award winners](#) and the winner of the George Bailey Distinguished Service Award. And the Foundation moderated a panel discussion with the Federal Home

Loan Bank of Cincinnati, Bank of Tennessee and Habitat for Humanity Nashville on how banks and community organizations can work together to solve the housing affordability crisis. [View the recording.](#)



## Congratulations to Community Commitment Award Winners and Thank You to CNote!

Congratulations to Dollar Bank, United Bank, Huntington National, Bank of Guam, The Cooperative Bank, Fulton Bank, Wells Fargo and Comerica Bank — winners of the [2023 ABA Foundation Community Commitment Awards](#). The banks were honored for their outstanding commitment to their communities through creative and replicable programs that embody corporate social responsibility

and demonstrate success in measurable terms. Congratulations are also in order for Centreville Bank SVP Paola Fernandez, who won the George Bailey Distinguished Service Award for her leadership in community development and dedication to supporting underserved communities.

A special thank you to [CNote](#) for sponsoring the 2023 Community Commitment Awards!

